



askafrika
decisioneering through facts

Yebo Fresh

Spaza Shop Riot and Looting Impact Survey 2021



Final results
28 July 2021



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Background





Background

- Violent riots and looting have severely affected businesses with an estimated R5bn in losses in Gauteng and KwaZulu Natal. One week of violence has caused damage that could take years to repair as more than 200 malls and over 800 stores were looted. Another 100 stores were completely burnt (Businessstech, 2021).
- According to the Gauteng Premier, the township economy has been set back by 15 years.
- Despite the conflict brought about by the jailing of former President Zuma, communities have started building back, cleaning up and supporting those in need.
- Against this backdrop, Yebo Fresh aimed to understand the extent of damage in Johannesburg.





Business and research objectives



Business and Research Objectives

The primary aim of the research was to understand the impact of the recent looting on spaza shops in Johannesburg.



- 01** To assess the extent of the damage (if at all) to spaza shops in JHB caused by recent looting.
- 02** To determine which essential items are needed for restocking.
- 03** To assess if owners have the capital available to restock essential items, and how much is needed.



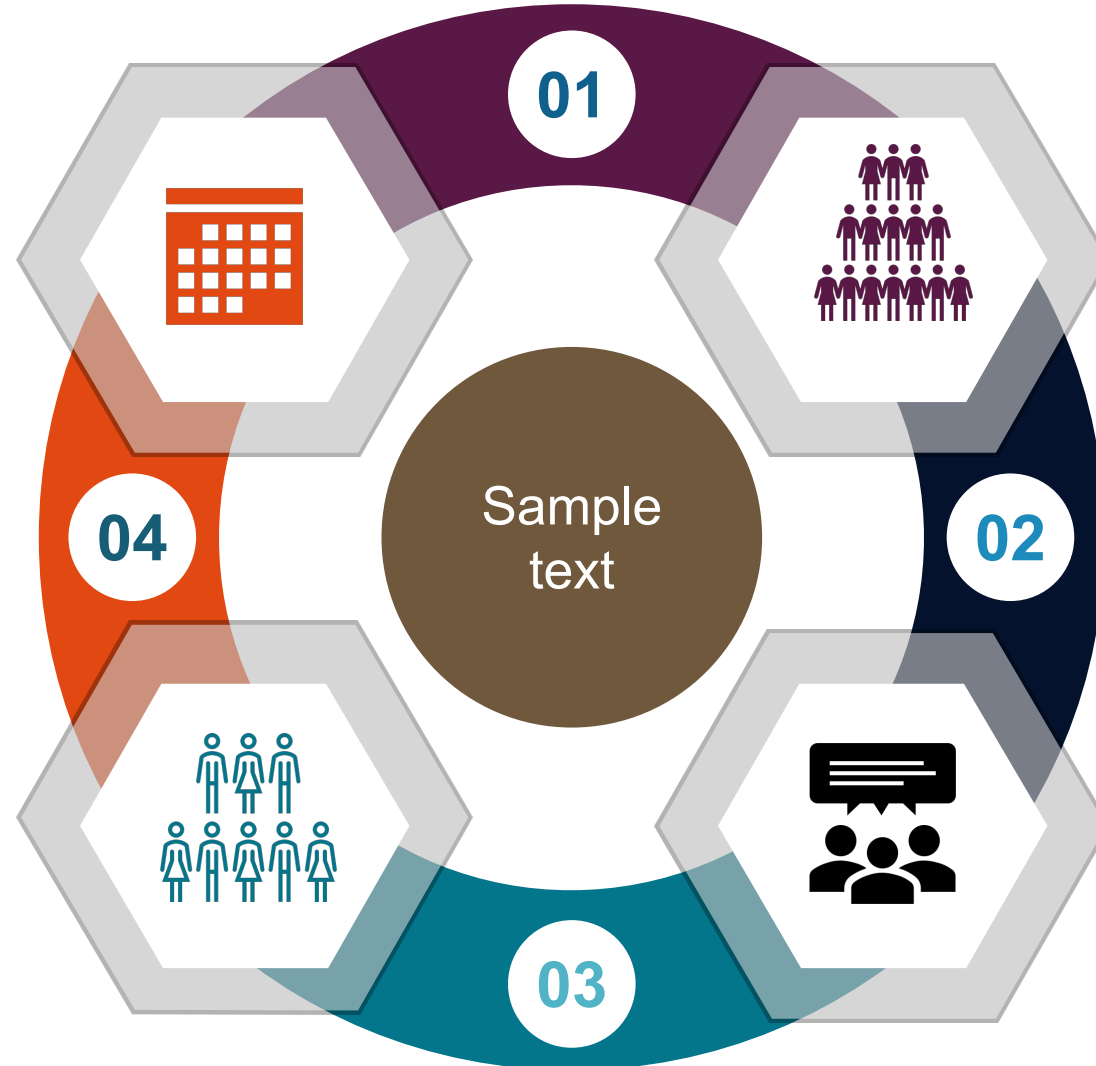


Sample and methodology



Sample and methodology

Data collection period:
21-23 July 2021



n=522 sample records were
provided by Yebo Fresh

n=201 telephonic interviews
were conducted

Ask Afrika designed the
5-minute questionnaire, with
input from Yebo Fresh

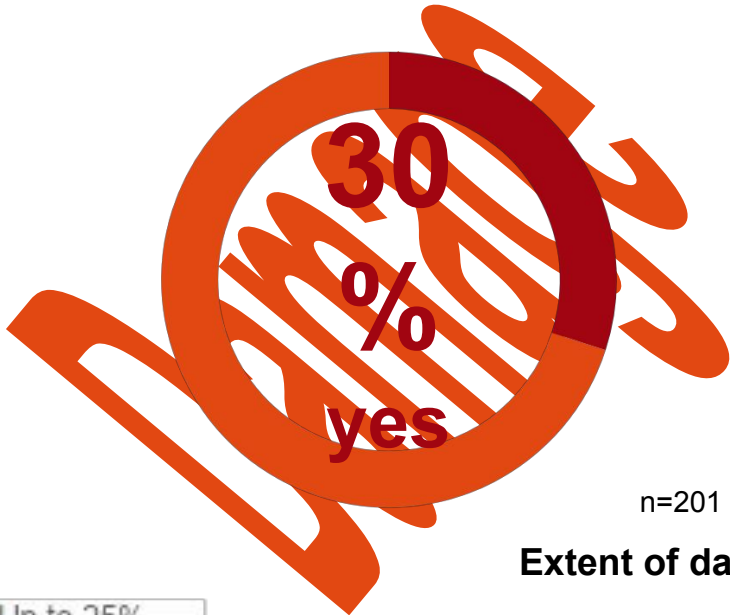




Key findings

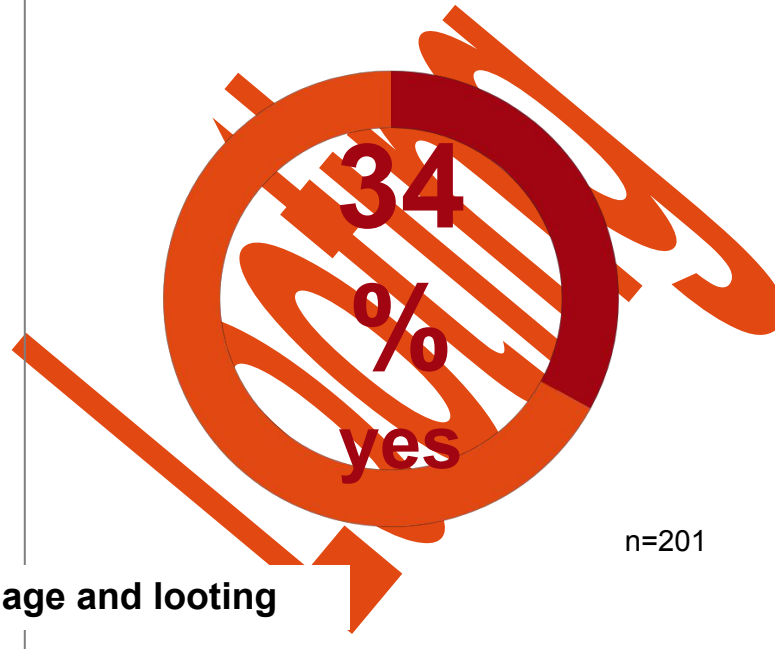


Have you experienced any damage to your shop because of the recent riots and looting?



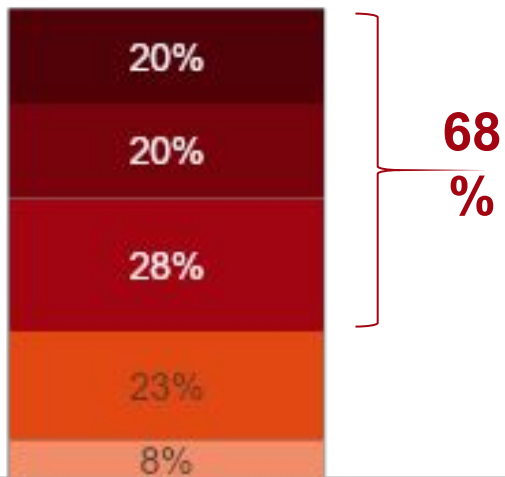
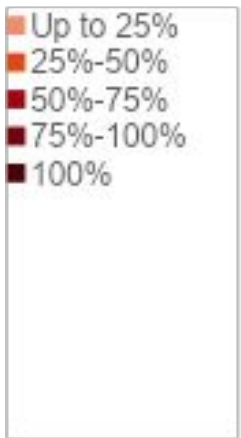
n=201

And have you experienced any looting?



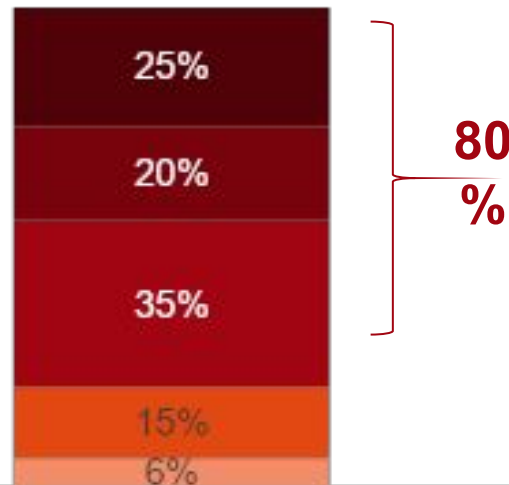
n=201

Extent of damage and looting



n=60

Damage



n=69

Looting

Incidence of damage and looting



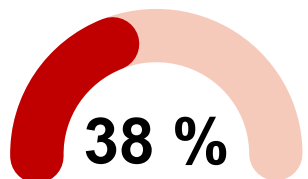
One in three spaza shops experienced damage, while one in three experienced looting. 26% however experienced damage and looting.

Of those who experienced looting, nearly 80% lost more than half of their stock, while two in three spaza shops experienced more than 50% damage.

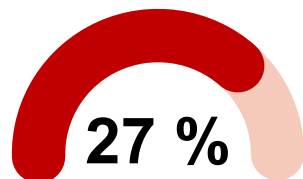


What type of damage have you experienced?

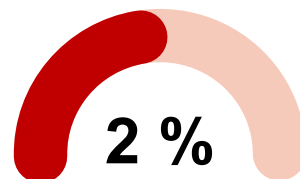
EXTERIOR



Structural Damage

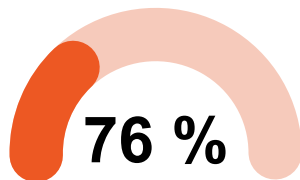


Window Damage

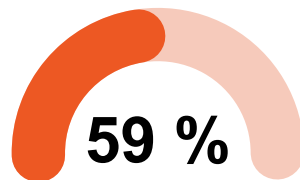


Fire Damage

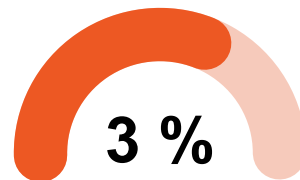
INTERIOR



Fridge & Freezer
Damage

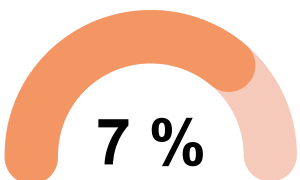


Shelving Damage

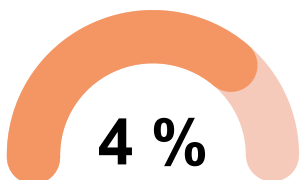


Fire Damage

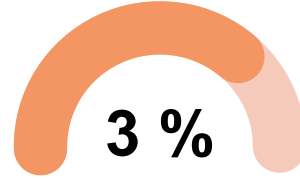
OTHER



Doors/Lights



Stock



Security
measures

n=60

Type of damage experienced



Most spaza shops experienced damage to their fridges or freezers, while more than half experienced damage to their shelving.

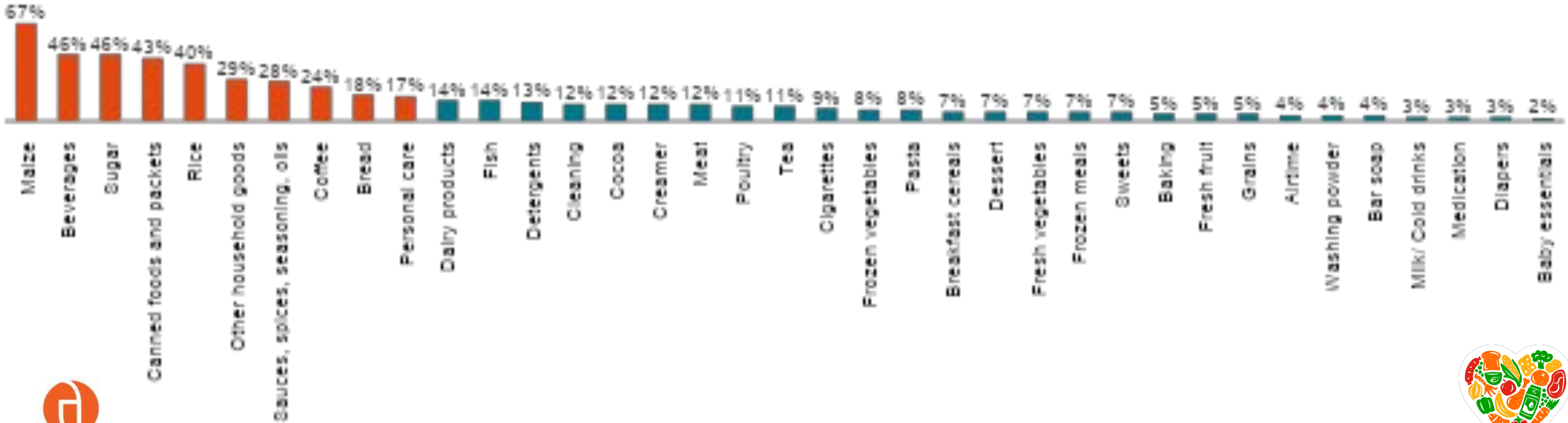
Exterior damage is less pertinent than interior damage, although nearly 4 in 10 spaza shops experienced structural damage.



Which essential items do you need to restock your shop?

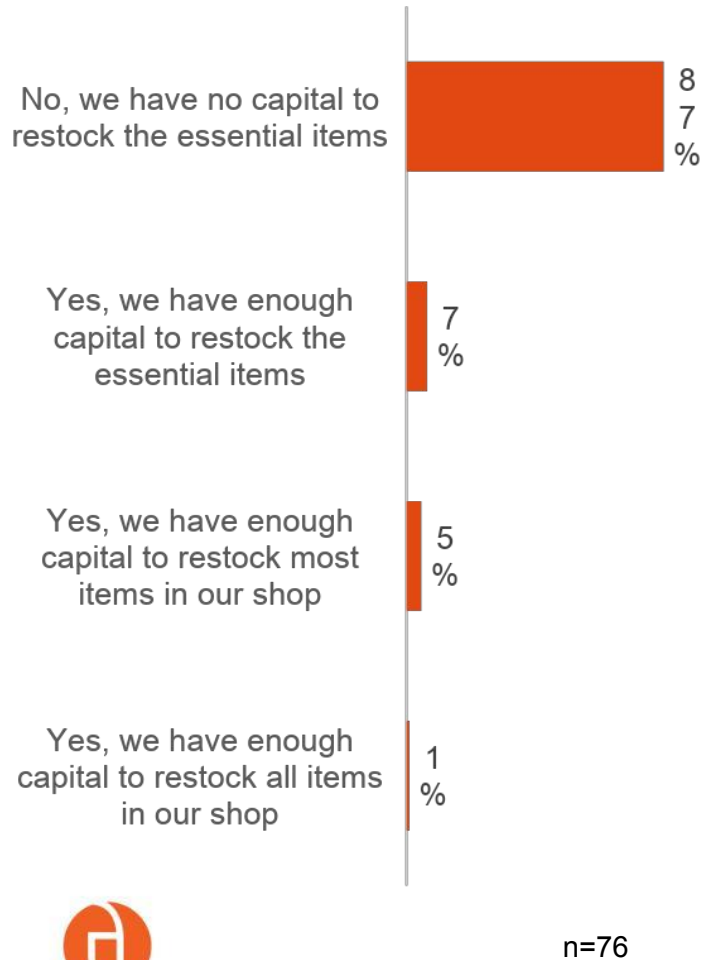
Items needed to restock the shop

Top 10 items

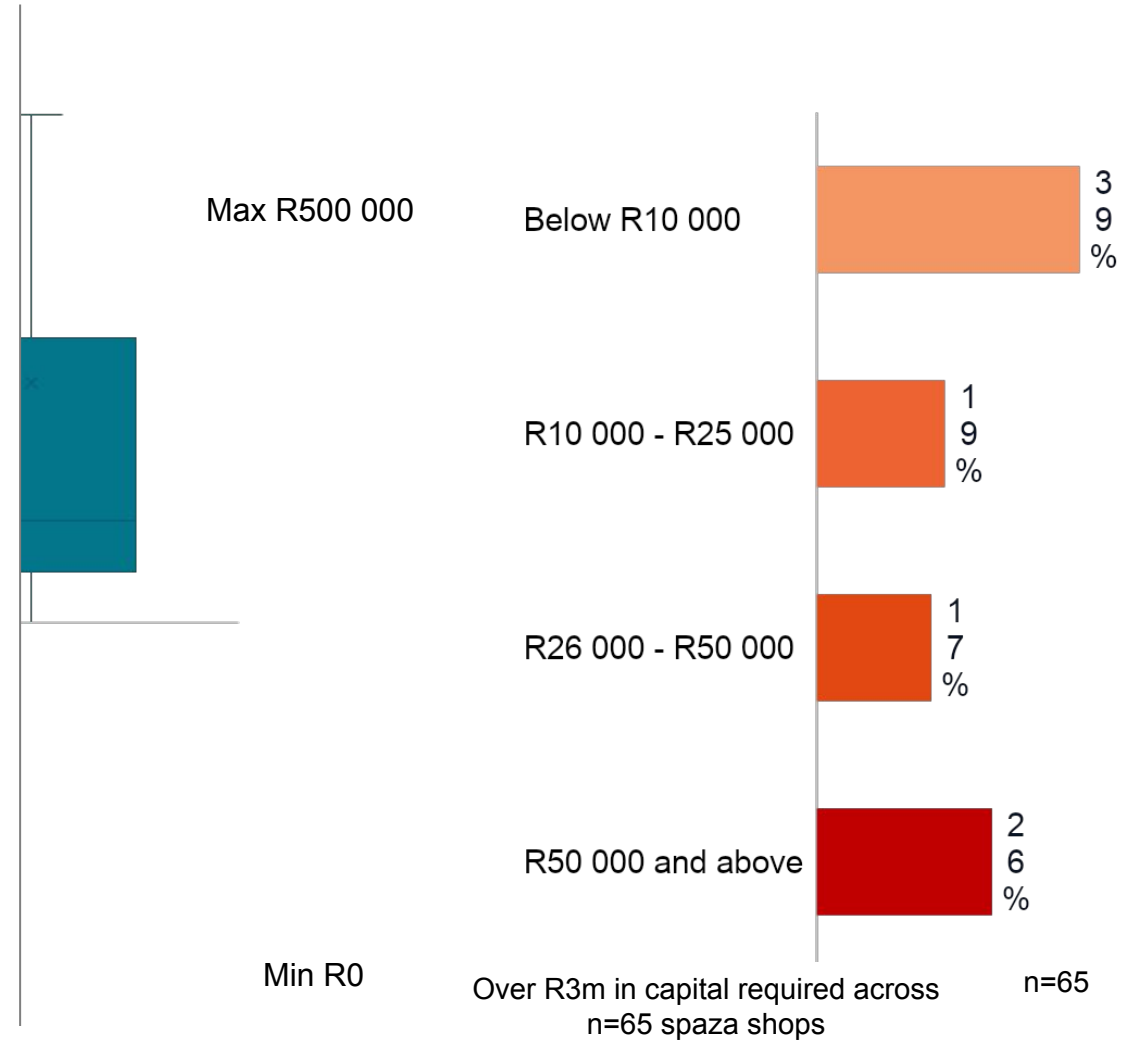


Capital requirement

Do you have the capital needed to restock essential items?



How much capital would you need to restock essential items?

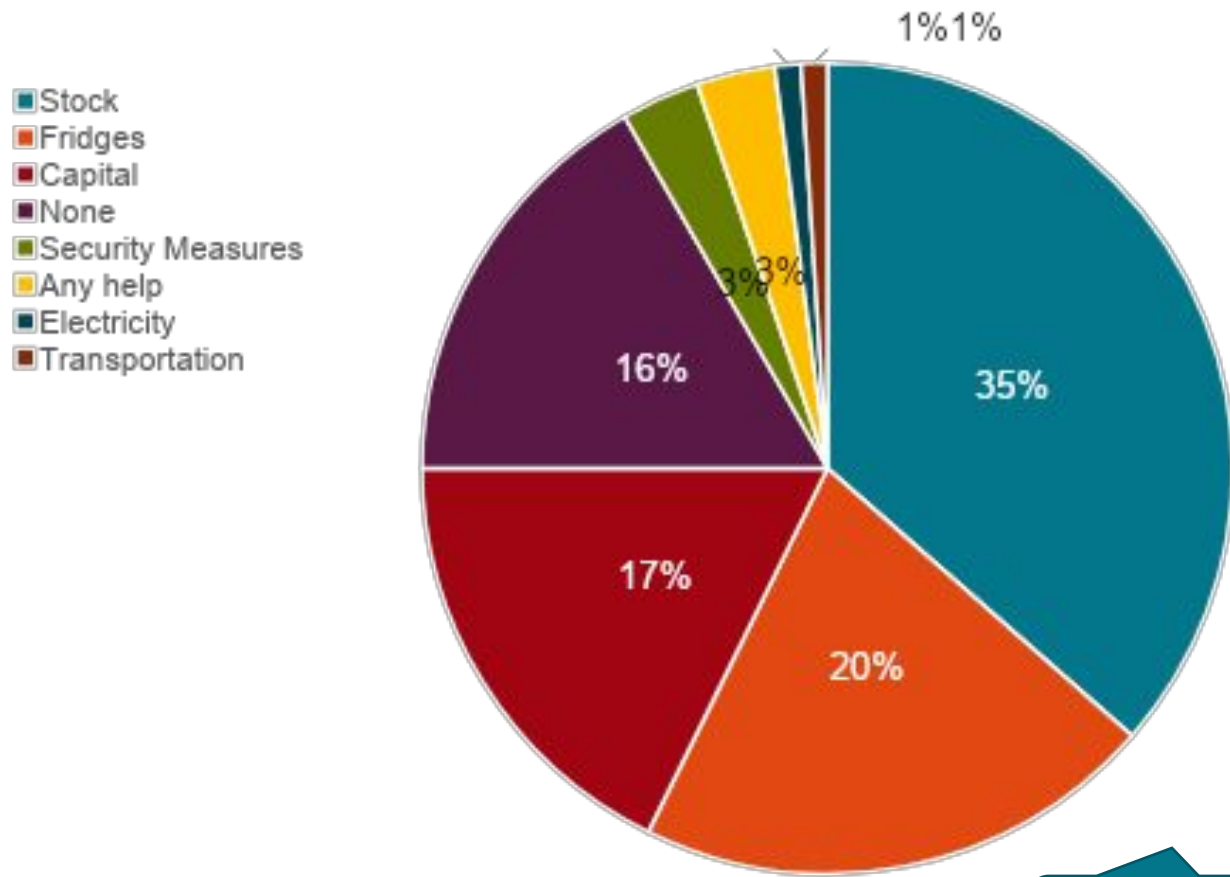


The majority of stores need financial assistance as they don't have capital to restock essential items.

The average amount required to restock essential items is R47 316. Half of the stores need more than R20 000, while another half require less than R20 000.



What further assistance would you need to resume normal trade?



“I need R2 000 for rent”

“More money will help”

“I need new fridges and a lot of stock”

Further assistance required



Most spazas need assistance with stock, fridges and capital to resume normal trade.

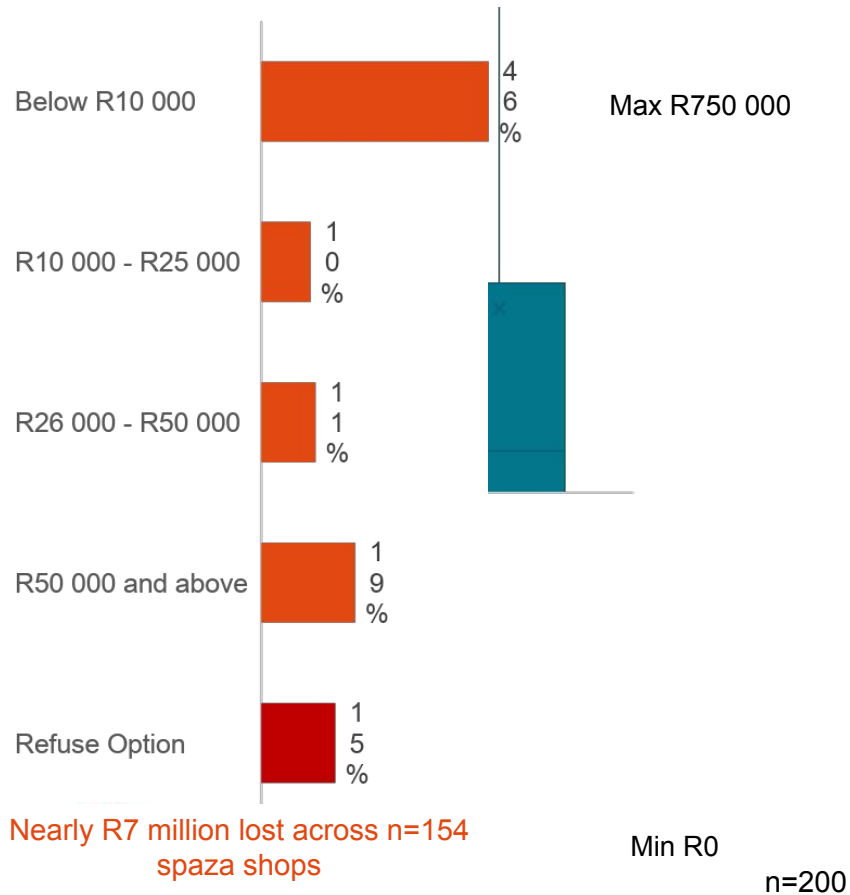
16% need no assistance.

n=83

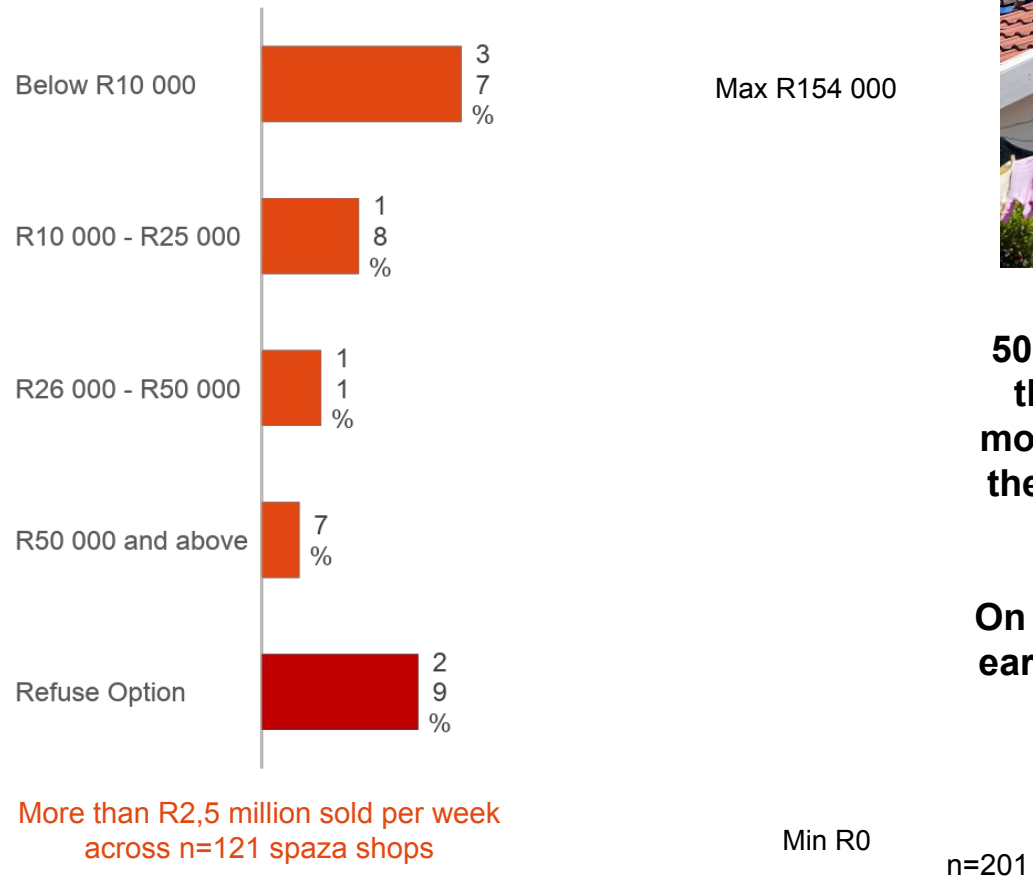


Value of loss and value of weekly income

How much did you lose because of the riots and looting?



And how much did you sell per week prior to the riots and looting?

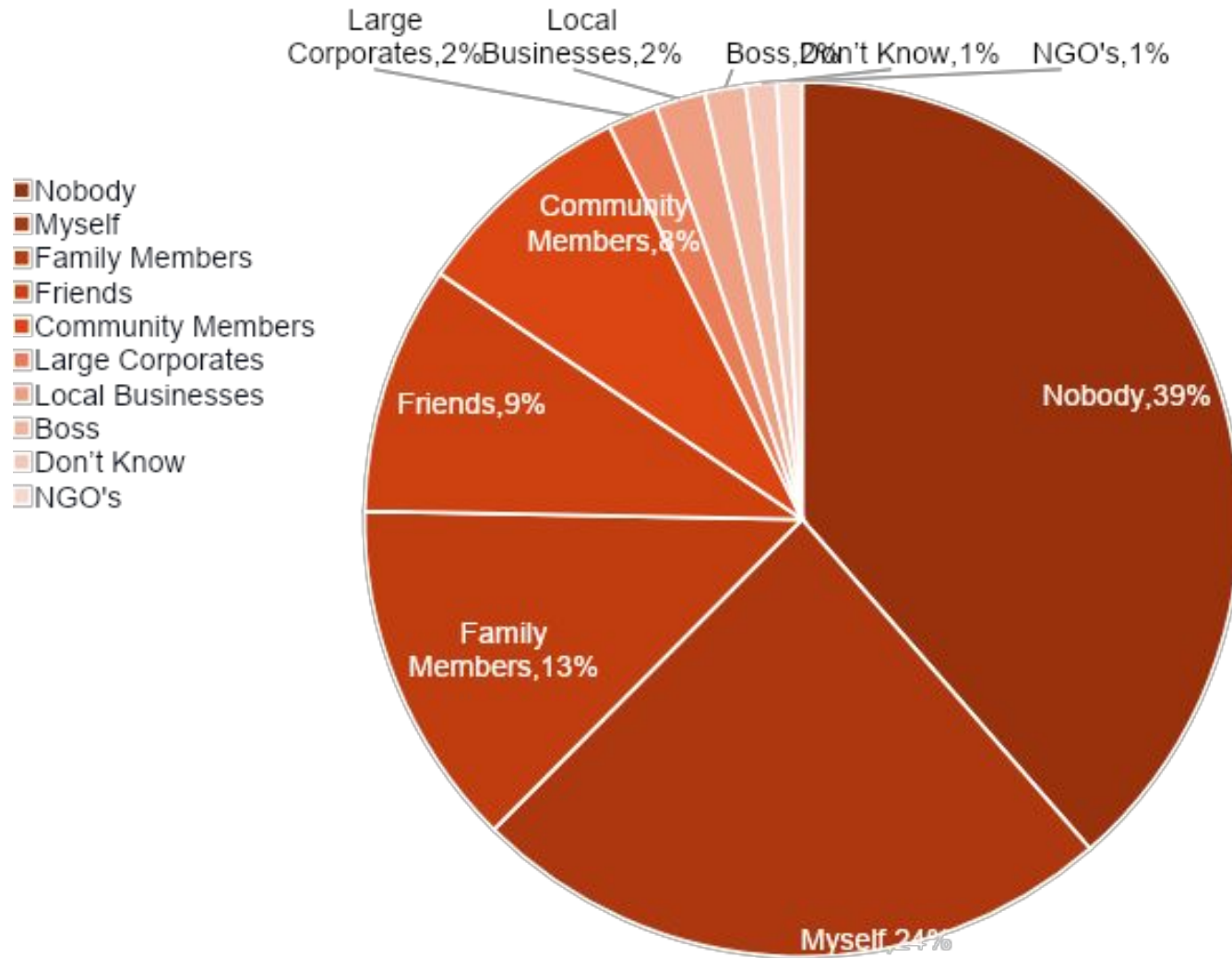


50% of spaza shops lost less than R10 000 and 50% lost more than R10 000 because of the looting. One in five shops lost more than R50 000.

On average these spaza stores earned R20 963 per week prior to the looting.



Who is helping to rebuild in your area?



n=201

Rebuilding the community



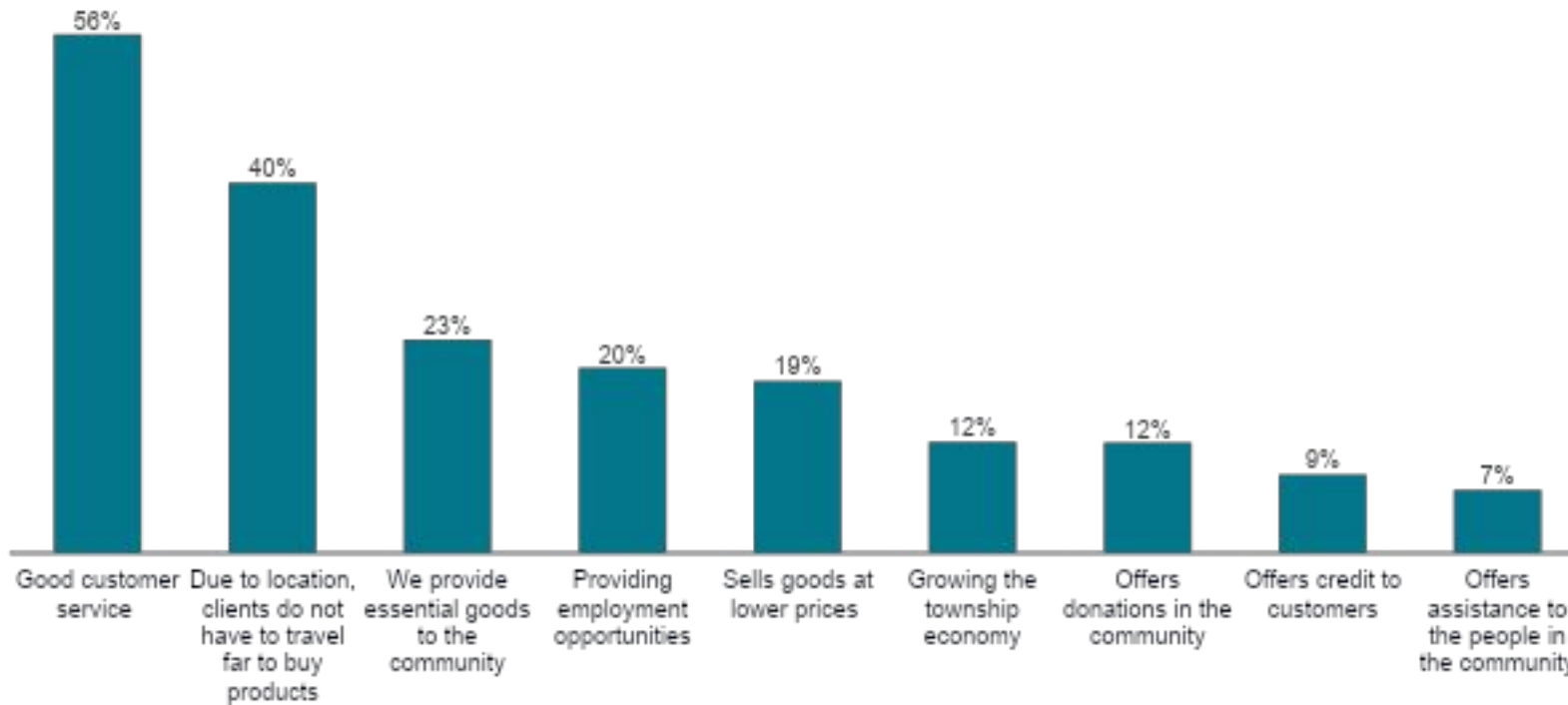
Four in ten spaza owners mention that nobody is helping them to rebuild in their community after the looting and riots.

Many are taking personal responsibility to rebuild the community, while family and friends account for 21% of assistance offered to rebuild.



Importance of spaza shop

In which way is your spaza shop important to your community?



One in two spazas are important to their community in that they offer good customer service. The stores also offer convenience and grows the local economy.

“Friendly service and credit”

“Community members who don’t have money, I allow them to take goods on credit”

“Sometimes I borrow them food or money”

“I help my community members when there is a funeral, I give them groceries”

n=201





Key take-outs and recommendations



Key take-outs and recommendations

30% of shops have been damaged and need assistance to repair their shops or replace hardware



Many spaza shops require **fridges, freezers** and **shelving** to resume trade as these were damaged. **Funding** to replace the damaged items or **hardware** will be beneficial to these spaza shops.

Spaza shops could benefit from **assistance to repair the damage** to their shops including **structural** and **window repairs**.

33% of shops have been looted and need stock to resume trade



The majority of shops that have been looted, **lost more than 50% of their stock**.

The **top 10 essential items** required to restock the shop include: maize meal, beverages, sugar, tinned food, rice, household goods, sauces, seasoning, spices, oil and vinegar, coffee, bread, and personal care products.

Support can be provided by **offering these goods to the spaza shops**.

87% of Spazas require capital to resume trade



Most shops need capital assistance to resume trade. Across the surveyed spazas's more than **R3 million is required**.

50% of stores need R10 000 or less to resume trade, while 50% need more than R10 000 to resume trade.

Since a few stores need more than R50 000, the average requirement is R47 316. This can be linked to store size and average weekly trade.

There is a need for solidarity to rebuild



Most spaza owners mention that **nobody is helping them to rebuild** in their community.

45% however assist to rebuild **themselves** or note that their **family** and **friends** are rebuilding.

There is however **no real support** from **businesses** or **large corporates**. Although they were also directly impacted by the looting, support to affected small businesses can go a long way to rebuild, grow solidarity and fast track trade.



Thank you



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