13 July 2011

One of those refreshingly brisk Tatlers this week as we pack up our cat-in-the-hat suit and head off to la belle France to make a right bloody nuisance of ourselves for the boys at the tête de la course. Enjoy the ride.

#### **RETAILERS AND WHOLESALERS**

#### Pick n Pay

#### Lalalalalala Cosatu can't hear you

Pick n Pay has specifically said that the retrenchment of 8% of its workforce – a move which will affect all echelons in the business, including middle and senior management, and is the first forced retrenchment in Pick n Pay's 43 year history – has nothing whatsoever to do with competitive pressure from Walmart. Cosatu blames the cuts squarely on the 'Walmart Invasion', in blithe and wilful ignorance of the perfect storm of factors which has affected The Big Blue's performance in recent years.

Businesslive 09/07/11

#### **Clicks**

## Sensitive boys

Clicks may shortly be in a position to offload non-core asset Musica, which as a purveyor of music on small plastic discs in this age of Facetube and streaming online digital mpegs occupies the position of a mechanical pianoforte in the age of the gramophone. Who might relieve Clicks of the Musicoleum? A consortium led by Ken Modise, ex of the now defunct MFP, with discussions now reportedly "at a sensitive stage".

Finweek 14/07/11

## Clicks (2)

#### The Number One Ladies' Drugstore

Clicks is going into Botswana, and not in the upmarket-safari, let's-go-to-the-Okavango sort of way. Nought bru. They have just opened the first Clicks in-country, in Gaborone's Game City. At first glance, it does not appear to be putting a pharmacy in-store, although it will offer the time-honoured mix of home, health and beauty, as well as the ClubCard programme, and the recently launched Babyclub.

Bizcommunity 08/07/11

### MANUFACTURERS AND SERVICE PROVIDERS

#### Coca-Cola

#### Famous brown liquid goes green

Coke has just announced, somewhat momentously, that it will be opening a plant for the bottling of Valpré in the scenic mountain village of Heidelberg, and that it will be introducing its PlantBottle<sup>TM</sup> packaging to Africa. The new Valpré plant will be run almost exclusively by a team of black women, in keeping with its '5 by 20' pledge to empower 5 million women by the year 20. The PlantBottle<sup>TM</sup>, in the meantime, is made up of 30% organic material and is 100% recyclable.

Bizcommunity 08/07/11

## Sovereign Foods

#### Wings of desire

Sovereign Foods has let it be known that it will be focusing its sales efforts on bringing to market a more profitable mix of products which are less vulnerable to competition – value-added products, in other words, which it will be in a position to produce by the ton for sale predominantly in the Eastern Cape when its retail pack section is commissioned in May. In this regard, they follow in the three-toed, sharp little footsteps of Rainbow, who have been in the value-added game since the year 5.

Business Report 05/07/11

#### IN BRIEF

#### **Shares**

#### This securities exchange ain't big enough for the both of us

In other blame-Walmart news, the market for SA retail shares has headed west somewhat since the new sheriff rode into town. Don't take it personally lads, one of the reasons for the earlier bonanza was that the punters were betting on just who would be bought by Walmart. Now they know, it isn't so much fun anymore.

The Times 08/07/11

#### **SABMiller**

#### In fact, they simply offered to buy the Australians a beer

Speaking of punters, the performance of the Foster's share, which rose 15% the day after SABMiller offered to buy all the beer in Australia and has been trading briskly since, indicates that the sharp-suited men with their pencil moustaches who loiter smoking cheap cigarillos in the corners of the world's stock exchanges believe that SABMiller might come back with a more golden, bubbly offer. This as the standoff enters its fourth week.

Business Report 05/07/11

#### Nestlé

## The Chocolate Dynasty

Swiss food giant Nestlé has announced its intention to purchase for US\$1.7 billion 60% of Chinese confectioner Hsu Fu Chi which we in our ignorant, arrogant western way thought was the punchline to a joke. Hsu Fu Chi brings to market a stable of products aimed at the Chinese consumer. The acquisition, says Nestlé, would complete its portfolio in that vast, ancient and inscrutable country.

AFP 08/07/11

#### TRADE INTELLIGENCE

## **Training & Seminars**

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My Customer is a series of training programmes and executive presentations designed to provide your business with the insights you need to trade effectively in the South African consumer goods environment. The programmes look at the FMCG Environment holistically, from the macroeconomic drivers that shape consumer behaviour to the retail responses to these, including their positioning, strategy and operational execution. My Customer explores the areas of opportunity for co-creating value with your customers, and inspires your team to maximise these opportunities in your business and with your trading partners.

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FOR MORE INFORMATION ABOUT THESE COURSES, contact Linda Hogg on (031) 303 2803 or email <a href="mailto:linda@tradeintelligence.co.za">linda@tradeintelligence.co.za</a>

## THE WEEKLY GURU

"Is it not delightful to have friends coming from distant quarters?"

Confucius

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